

Michigan Architectural Foundation MAF Education Awareness Grant Program Application

January, 2023

The Michigan Architectural Foundation (MAF) has announced a new Education Awareness Grant Program to support projects and programs that align with MAF's mission of advancing awareness of how architecture enriches life. Education Awareness Grants are intended to benefit students in Michigan under the age of 18 years old.

The mission of MAF is to advance awareness of how architecture enriches life. The goal of the Education Awareness Grant is to reach out, engage, and promote awareness and education of K-12 students as advocates of architecture and its benefit to society.

Thanks to funds provided by MAF and individual endowed funds within MAF, awards up to \$20,000 are available through this Grant Program. These funds may be awarded to a single recipient or to multiple recipients, at the discretion of the Grant Committee. Applicants must be a 501c3 organization. Applicants are encouraged to apply by email, submitting a proposal summary, project cost, activities, and how your project will advance the mission of MAF. Grant recipients are eligible to receive up to one grant per calendar year. Recipients must apply each year to be eligible.

Please complete the following application requirements and submit your completed application by email by April 1, 2023 to:

Tom Mathison, FAIA, Chair
MAF Education Awareness Grants Committee
tom@mathisonarchitects.com

Criteria for Selection

Applications will be evaluated with the following criteria:

Promotion

How, and to what extent does the program promote an understanding and learning of architecture by students ages 18 or younger?

Audience

How many students will likely engage with or receive this program either directly or through media channels?

Leverage

To what extent will this investment attract other resources or other organizations to support the program's objectives?

Need

How important is the grant money to the organization and its ability to produce the program?

Results

What is the likely outcome or result of the program after its completion?

Project Requirements

- Provide students with a unique architecture learning experience not currently available.
- Be located or produced within the State of Michigan
- Conform to the Application Requirements that follow

Application Requirements

1. Cover Letter (1 page)

Include an Executive Summary, briefly explaining why you are requesting this grant, what outcomes you hope to achieve, and how you will spend the funds, if awarded.

2. Information Sheet (1 page)

Provide the information requested on the writable pdf at the end of this application.

3. Program Profile (1 page)

Provide narrative on the attached writable pdf at the end of this application.

4. Exhibits (1 page)

Provide graphic material, photographs or other imagery appropriate to your case for support.

Application Process

Organizations or individuals should submit a PDF by email to:

Tom Mathison, FAIA, Chair
MAF Education Awareness Grant Committee
tom@mathisonarchitects.com

Grants are awarded once annually, on May 1. Applications must be received by April 1, 2023 to be considered for award by May 1. Applicants may receive up to one award each calendar year. Previous grantees are eligible to submit applications.

The Chair will forward applications to the Education Awareness Grant Committee for evaluation, and they will send their award recommendation to the MAF Board of Trustees for approval.

Following Board approval, the Chair will notify the recipient within three days of the approval. Disbursement of funds to the successful recipient will be made within 60 calendar days.

After the event / program, the successful recipient will email the Evaluation Report indicating actual performance of the program and its communication success.

Post Program Evaluation for Successful Applicants

Please email your Program Evaluation to the Chair of the Education Awareness Grant Committee with the following information after the program completion.

- Program Name
- Date of program or completion
- Actual attendance or audience
- Press releases or other media channel examples
- Images from the event or program

Information Sheet

Provide the following information:

Date of Application: _____

Legal Name of Organization: _____

Year Founded: _____

EIN # as 501c3: _____

Executive Director: _____

Address: _____

Email: _____ Phone: _____

Web address: _____

Previous MAF support in last five years: _____

Name of Project / Event: _____

Purpose of Grant (how the funds will be used): _____

Date(s) of the Project / Event: _____

Total Project Cost: _____

Amount requested from MAF: _____

Geographic Area Served: _____

Program Profile

Description of Project / Event:

Include mission, goals, content, measurable objectives and individuals involved.

Audience Expected:

Include numbers and profile of the expected audience.

Schedule:

Include the timeframe for implementation of the project.

Budget:

Indicate the complete cost of the program and the specific items for which the grant is to be used. The cost to attend or procure, if there is one, should be included. Include all other requested or secured sources of funds from other organizations.

Communications:

Describe how the program will communicate to the public, before, during, and after the event through both conventional media and social media. Indicate how the MAF will be recognized in these communications.
